



# Picture Card

## OUR SERVICES.

United Solutions Company's Picture Card Program is designed to provide members with a personalized financial experience, while making your ATM, Debit, and Credit Cards top of wallet.

My Picture Card uses artificial intelligence to view the images your member's upload. Our AI checks for nudity, violence, trademark infringement, medical content, spoof detection, and adult content. If an image meets any of these criteria, the financial institution is notified immediately to review the image in question.

- 1585 Summit Lake Dr  
Tallahassee, FL 32317
- P : 850.942.9186  
F : 850.942.9228  
E : [info@unitedsolutions.coop](mailto:info@unitedsolutions.coop)  
W : [www.unitedsolutions.coop](http://www.unitedsolutions.coop)



### **Branded to Your Credit Union**

One of the standout features of the updated Picture Card Program is the ability to fully brand the website to your credit union. By incorporating your credit union's logo, colors, and branding elements, the Picture Card website fits in seamlessly with your other products and services, thus enhancing member loyalty.

### **Branch Location Management**

Simplify the management process and ensure that each branch operates smoothly and in line with your credit union's standards by assigning specific settings and customizations based on each branch.

### **Template Uploads**

Design and upload templates that reflect your credit union's branding and member preferences. This feature makes it easier to create visually appealing cards that stand out and resonate with your members, enhancing their overall experience.

### **Advanced Reporting Tools**

Reports provide valuable insights into card usage, member engagement, and program performance. With this data, you can make informed decisions, identify trends, and optimize the program to better serve your members and achieve your credit union's objectives.

### **Comprehensive FAQ Section**

This resource addresses common questions and provides guidance on various aspects of the program, from setup and customization to troubleshooting and best practices.