

# My Picture Card Program



## OUR COMPANY

The United Solutions Company (USC) is a Credit Union Service Organization (CUSO) founded in 1983 with its headquarters in Tallahassee, Florida. USC has two fully replicated data centers in Tallahassee and Ashburn, VA, clients in 30-states, and hosts multiple core data processing systems for credit unions. USC is proud to be the first CUSO in the State of Florida.

Call United Solutions today for a tour of some of our Picture Card Sites, and receive details on pricing and options.

## OUR SERVICES

### INCREASED REVENUE



Members will prefer to use their “picture card” over a plain card generating increased revenue. Another increase in revenue will be found with the debit card exchange fees and card production fees.

### INCREASED SECURITY



Adding a photo to your debit card enhances security and personalizes your card. This feature has helped reduce the amount of fraudulent purchases.

### BACK OFFICE FEATURES



With the My Picture Card Program through USC, your staff can monitor and assist all members. The Back Office features are just as easy to use and understand as the member facing product.

### TOP OF WALLET



Your card is the first to be reached for when a wallet is opened. Who wouldn't like to have a picture of their child, grandchildren, pet, etc., with them while shopping at their favorite grocery store or restaurant?

### ENGAGES YOUR MEMBERS



Your members have the ability to display their favorite picture on their credit, debit or ATM card from your website! Members can upload photos from a smart phone or tablet. They can also share their new creation on their social media page – promoting you for free!

### SERVICE EXCELLENCE



USC believes in the philosophy of People Helping People. Our staff works tirelessly for our clients with this philosophy in mind. We are an innovative and diverse group of professionals working together to meet our clients' business challenges.

# My Picture Card Program

## ADDITIONAL FEATURES

- ✓ EASY MEMBER FACING SCREENS
- ✓ SOFTWARE CUSTOMIZED TO YOUR INSTITUTION
- ✓ UPLOAD A PHOTO
- ✓ CHOOSE FROM IMAGE LIBRARY
- ✓ EASY TO USE STAFF BACKEND
- ✓ WORKS WITH INSTANT ISSUE MACHINE

## TESTIMONIALS

“ We like to think of the My Picture Card Solution as a little something extra for our debit card customers. It gives customers unlimited options on the design of their card. They can easily customize with artwork or photos then upload for an exclusive card that speaks to them. Personally, I have a photo of my granddaughter and it melts my heart every time I pull it out. Whether it is a child, grandchild, family pet, special occasion, scenic view, etc., every card can be as unique as the person who is carrying it. ”

- *Tammy Poole, SVP Retail Banking*  
*First Community Bank*

### Terms of Use

As a current member of Sample Credit Union with an existing checking account and VISA Debit Card, the terms and conditions stated under the Member and Account Agreement, and the Electronic Funds Transfer Agreement, remain in effect for the Picture Card.

A Sample Credit Union PictureCard is available to members in good standing with a valid checking account. Your PictureCard will work and function like a regular debit card and will be accepted wherever electronic VISA debit card transactions are accepted. Sample Credit Union reserves the right to reject any submitted picture. Examples of photographs which will be excluded, but not limited to, are:

- Professional photographs, photographs including artwork or a photograph including other individuals, unless you have written permission from the creator of the professional photograph, the creator of the artwork in a photograph, and all individuals in a photograph to use the photograph.
- Photographs of celebrities, athletes, musicians or public figures.
- Photographs containing provocative, offensive, racial or political material.
- Photographs with trademarked material, advertising, promotional materials, Web site addresses or competitive marking.

By applying for the Sample Credit Union PictureCard, you give Sample Credit Union permission to use the photograph on the card and agree to indemnify and hold Sample Credit Union harmless from and against any loss, damages, liability or costs incurred by or asserted against Sample Credit Union caused directly or indirectly by the use of the photograph.

YOU SHOULD KEEP A COPY OF THIS AGREEMENT.

[I Accept](#)

Ordering your PictureCard is an easy, two-step process! First, enter the required information in the table below.

You may now start creating your card!

First Name	Last Name	Email
<input type="text"/>	<input type="text"/>	<input type="text"/>
Current Street Address		
<input type="text"/>		
City	State	Zip
<input type="text"/>	<input type="text"/>	<input type="text"/>
Phone Number	Checking Account Number	Last 4 of SSN
<input type="text"/>	<input type="text"/>	<input type="text"/>
Pickup Location	Card Type	
<input type="text"/>	<input type="text"/>	

[Submit Information and Design Your Card](#)

[Design Custom Card](#) [Select from Our Gallery](#)

Drop your image here or click to select.

[Upload](#)

